

DEPARTMENT OF TOURISM  
GOVERNMENT OF KERALA

KERALA ADVENTURE TOURISM PROMOTION SOCIETY  
KATPS

T C 26/849 (1), University Women's Hostel Junction  
Vazhuthacaud, Thiruvananthapuram – 695 014  
Phone: + 91-471 – 2329770, Fax : + 91-471 – 2337037

E-mail: [adventuretourismkerala.gov@gmail.com](mailto:adventuretourismkerala.gov@gmail.com)

Website: [www.keralatourism.gov.in](http://www.keralatourism.gov.in) [www.adventurekeralatourism.com](http://www.adventurekeralatourism.com)

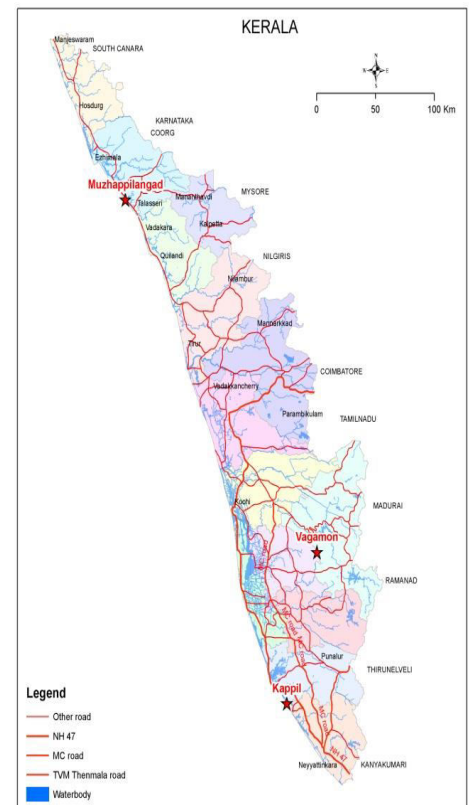
**Expression of Interest from Adventure Tourism Consultants**

Kerala Adventure Tourism Promotion Society, under the Department of Tourism Invites Expression of Interest from experienced Consultants/Consortium of Consultants to prepare Sustainable Adventure Tourism Master Plans for three locations in Kerala. The locations are

1. **Kappil** in Thiruvananthapuram District (Water based)
2. **Muzhappilangad** in Kannur District (Sea based)
3. **Vagamon** in Kottayam Idukki border (Air based)

The Master Plans should cover the following accepts:

- i. Site appreciation study
- ii. List of possible adventure tourism activities suitable for that location
- iii. Details of available tourism infrastructure at each destination
- iv. Details of ongoing tourism infrastructure development projects
- v. Total infrastructure development required for the proposed activities
- vi. Details of equipments to be procured
- vii. Study on regulations affecting the development of infrastructure like CRZ rules, Municipality/Panchayath regulations etc.
- viii. Availability of Power, Drinking water, Transport facilities etc.
- ix. Effective system to successfully conduct the operation of the activity
- x. H R requirements for the operation of the activities
- xi. Safety & Security requirements
- xii. Requirement of life saving equipments and trained personnel
- xiii. Preparation of Training manuals for tourism police, life guards and guides
- xiv. Detailed implementation program for training



## **Short listing of Consultants**

The following guiding criteria will be applied for short listing of Consultants.

- a. Consultant/Consortium should have a minimum of 3 years experience in Adventure Tourism Consultancy.
- b. Should have a minimum annual turnover of ` . 50.00 lakhs during the last 3 years.
- c. Prior experience in preparation of adventure tourism master plans and project reports for atleast 1 projects costing ` .1.00 crore and above.
- d. The Agency should be solvent for ` . 25.00 lakhs.

The second stage of selection of Consultant's will be open only to the shortlisted Consultant's from the EOI received.

The EOI document should contains the profile of the Agency giving details of current activities, List of projects of similar nature successfully completed in the past 3 years with date of start and date of completion, client name brief description and cost of the project. Details of professional Manpower available with the organization in the field of Adventure Tourism Planning, Engineering, Architecture, Project structuring and Finance may also be given.

A short write up on the understanding of the scope of this assignment may please be given along with your suggestions.

The expression of interest duly prepared may be signed on all pages and submitted to the undersigned on or before 5.00 PM on 10-06-2014 at the address given above.

**Asha Jose**  
Chief Executive Officer